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Money Saving Support Programs for All Your Departing Employees

## Providing exiting employees with support makes smart business sense.

When departing employees finish their employment strongly, it means they feel better about being 'moved on' by their employer. Whether a layoff is due to redundancy, retrenchment, performance or cultural fit, the world's best employers provide services to their departing employees because it helps those employees to shine elsewhere, reduce brand risk and lays the groundwork for the possibility of boomerang employees returning to your organisation in the future.

Trusted by many of Australasia's leading employers, the course module content from the respected and renowned outplacement services of Career365 allows you to:

- Save money from full service outplacement programs
- Provide affordable support for your departing employees
- Protect your brand
- Provide career transitioning support for all your employees, whatever their role no matter where they are located.





## Why invest in outgoing employees?

#### Risk mitigation

Protect your employer brand and reputation and mitigate the risks that disgruntled former employees pose to your employer brand and reputation online.

#### Remaining employee retention and perception

Demonstrating that you care about and want to support exiting employees shows remaining employees that you value them: regardless of what stage of the employee life cycle they are in – including their departure. This makes the loss of their colleagues easier to handle and gets them back to work faster and more efficiently.

#### **Uphold your values**

Last impressions count. When you exit employees with the right support, their lasting memory is a good one and you demonstrate your company values.

Career365 has supported over a thousand departing employees. We are trusted by some of Australia's leading employers to support their exiting staff during their career transition time and again.



of former employees felt more likely to still talk poorly about their employer within 13 weeks of losing their job.





of laid off employees
would feel 'much more
positive' towards
their employer if they
had been provided
outplacement or Career
transition support.





of people would have felt 'far less inclined' to post adverse comments about their employers if they had been provided offboarding or outplacement.



**Source:** Career365: Qualitative Research Study 2016 ©

# Why Employers choose Career365 for their departing employees



Saves you money



365 days access



Can be provided to all exiting employees



Works for Participants anywhere and anytime



**Practical content** 



High engagement



Live and pre-recorded coaching webinars



**Proven ROI** 



#### The Program

We provide each participant, a roadmap of online modules to best support each departing employee. Your departing employees first interaction occurs with Career365 within the critical 24-48 hour period following the news they have lost their role.

This ensures reputation control for both the employer and the departing employee. It's often helped by a supportive email with a clear guide to the structured and easy to follow course modules.

The Career365 online career transitioning reNEW modules suit your budget and significantly save you money rather than providing full service outplacement programs.

Our modules have been proven to have helped over 1,200 people, ranging from graduate to executive levels.

Departing employees have the tools they need to help them deal with their changing circumstances and to move forward and reNEW their careers elsewhere.

#### **reNEW PACKAGES**

#### Modules

*Module 1:*Create a great first impression

Module 2:

Career Clarity: How to find career fulfillment

Module 3:

Craft a compelling résumé and cover letter

Module 4:

Create a magnetic LinkedIn profile

Module 5:

Career Networking: How to unlock the hidden job market

Module 6:

Make an impact at your interview

Module 7:

Craft your elevator statement

Module 8:

Feel better about your situation

reNEW
Interview ready!!

#### Career365's Renowned Online **Course Module Content**



#### → Bundle 1:

#### Create a great first impression

- Why the first few seconds are so critical to anyone's job seeking success
- Learn the reasons why it's so important to create a unique personal brand



#### 🗇 Bundle 2:

#### Career Clarity: How to find career fulfillment

- Be guided through a proven step-by-step process to help you to choose an enriching and even super-enriching career
- Learn our unique and powerfully insightful SLIMPACT™ model for career enrichment



#### 尋 Bundle 3:

#### Craft a compelling resume and cover letter

- How to write a compellingly attractive résumé
- How to write a cover letter for each application you are making that addresses the key points



#### Module Bundle 4:

#### Create a magnetic LinkedIn profile

- How to set up your LinkedIn profile so it is magnetic
- How to use key sections to stand out from the clutter of other LinkedIn members
- How to attract more job opportunities
- How to get recommendations that get noticed by Recruiters, Talent **Acquisition Managers and Hiring Managers**

### Career365's Renowned Online Course Module Content

#### 🗿 Bundle 5:

#### Career Networking: How to unlock the hidden job market

- How to approach contacts when needing their help to find a job
- How to contact your LinkedIn connections for help
- How to reach out to old contacts



#### Make an impact at your interview

- How to interview brilliantly every time
- How to conduct your own due diligence at your interview



#### Craft your elevator statement

 How to successfully create an elevator pitch that makes Recruiters, Talent Acquisition Managers and Hiring Managers understand your value



#### Feel better about your situation

- How to deal with being in between jobs
- How to become aware of your 'situation' and the use of mindfulness techniques
- How to reframe your situation and successfully move confidently forward

## **Group Coaching Support**



Convenient coaching

#### All Career365 participants have:



Access to Live Group coaching sessions where they can ask questions in a strictly confidential and safe environment in real time.



Access to a full library of pre-recorded webinars giving them further insights into all the skills they need to make their career transition a success.



### Packages

\*MOST POPULAR ^



#### **SILVER**



**USERS PER YEAR** 

\$16,985

+ GST per year

O Cost per user \$1,698.5

**GOLD** 

GET 20

USERS PER YEAR

Pay for 11

\$18,985

+ GST per year

Cost per user\$949.25

**PLATINUM** 

**GET 40** 

**USERS PER YEAR:** 

Pay for 12

\$20,985

+ GST per year

O Cost per user \$524.625





Find out more by contacting enquiries@career365.com.au

